

# ADRIAN NONPROFIT CONSULTING

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## **Discussion and Pursuit of Excellence Are Two Different Things**

### **A Comprehensive Range and Depth of Nonprofit Services**

Identifying with whatever you are experiencing, whether it be good, bad or indifferent - is the core of the service provided by Adrian Nonprofit Consulting. One thing is certain: organizations have a never-ending need for help which is best provided by an objective, third-party view.

When that objective view is derived from four decades of nonprofit service, the mission and the organization's constituents are served in a highly-effective and efficient manner.

# ADRIAN NONPROFIT CONSULTING

Introducing the Long View Assurance Program



Targeting the Essential Elements of a Successful  
Nonprofit Organization

# Long View Assurance Program

*The Utmost Commitment to Organizational Health, Productivity and Success*

The *Long View Assurance* program is the result of nearly four decades of experience and observation in nonprofit organizations. It is the keystone service of Adrian Nonprofit Consulting. In fact it is the primary reason Adrian Nonprofit Consulting exists. This is because of the need for this unique program to initiate a drill-down assessment and then follow up on it. Serious about long-term organizational success.

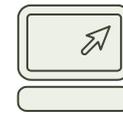
## Purpose

The purpose of the LVA is to examine the foundation - the essential elements - of an organization's ability to function at its highest potential level and maintain that health into the most prosperous future possible.

LVA is an organization's commitment to realizing its full potential. It is a two-phase assessment of an organization's critical elements: *Environment, Board Development and Planning*. Conducted within an 18-month period, this allows the organization to monitor performance and fulfillment of organizational environment, culture, communication, board development and planning goals established in the initial assessment.

LVA is a unique program which builds a stronger foundation in an organization than merely relying on structure and mechanical processes involved in day-to-day nonprofit functions. Its unique nature is derived from nearly 40 years of experience and observation in the nonprofit discipline.

LVA was created and is driven from Bob Keesecker's desire to address what he has found to be a critical missing element in organization efforts to realize their full potential.



## WEB SOLUTIONS

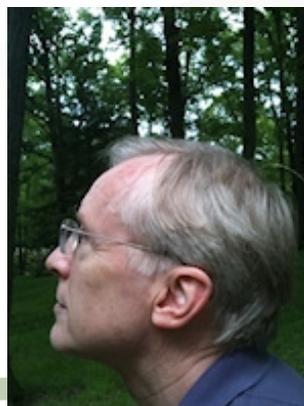
[www.adrianconsulere.com](http://www.adrianconsulere.com) \*

The ANC website offers a comprehensive array of helpful resources for the nonprofit professional and board member.

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## Technique

Bob Keesecker applies the insight and knowledge gained from a professional career serving nonprofit organizations in a comprehensive manner, from line staff to executive director. This experience is coupled with an inherent personal nature which is based on easy and comfortable interaction, respect, understanding, and deference.



# Long View Assurance. Looking to the future with a nurturing and productive organization.

## The LVA Process

Executive Director and Board President meet with Bob Keesecker

- Discuss the purpose and goals of the LVA program
- Discuss ANC contractual engagement
- Determine next steps and timetable

Executive Director follows up with ANC regarding decision

If decision is to establish contractual engagement, ANC prepares contract and emails it to the organization for review.

Contract revisions are made if necessary and signed by both parties.

The organization provides administrative support person to assist ANC in setting up individual interviews for ANC with each board member, administrative staff member and general staff member.

- No more than three interviews per day
- Approximate time period six weeks

ANC conducts individual, in-person interviews. Phone interviews are discouraged. Confidentiality is paramount. Interview questionnaires are geared to learning individual and collective personality traits, i.e. the culture of the organization. They are tailored to four distinct constituents:

- Board members
- Executive Director
- Administrative staff
- General staff

ANC prepares Phase One assessment report and LVA plan after interviews are completed and emails report and plan to Executive Director and Board President

Executive Director and Board President meet with Bob Keesecker to discuss Phase One assessment report and LVA plan and decide next steps:

- Presentation to board and staff
- Timetable for Phase Two of LVA in 12-18 months
- Flexible arrangement of ongoing communication with ANC during year prior to Phase Two

The LVA contract fee includes 4 hours per month of communication with Adrian Nonprofit Consulting between Phase One and Phase Two. Additional help can be arranged at the ANC hourly service rate.